Honing Your QDA - ATLAS.ti's Results-Oriented Features

by ATLAS.ti GmbH

Your on-the-go guide to visualization, teamwork and outputting

In the world of QDA, your efforts are only as good as the way you finalize and present them. Your research requires top-notch tools for sharing your results – and we at ATLAS.ti have gone to great lengths to help you conduct superior QDA from start to finish.

Let's explore some ATLAS.ti features that come into play after the countless hours of inputting and coding. You've done the legwork: now read on and see how easy we make it for you to get outstanding end-products.

Visualization – See It All

When you want to share your results, or simply take a step back and get a clear look at them, you have plenty of options. Intuitive, customized visualization is a given with ATLAS.ti.

At the core of visualization is our network view function, which allows you to display all of your research objects as well as the relations between them. It's a fantastic tool for organizing and refining families. And in addition to giving you a snapshot of your whole project, this function lets you call up the data behind your objects at any time – making it perfect for presentations when certain objects might require further explanation.

More network view features:

- Color coding. You can create highly visible families by assigning colors to your lines (you can also adjust width and choose between dashed or solid lines)
- Thumbnails. Graphical images appear as thumbnails, not generic icons – so you know what you're dealing with at a glance
- Easy outputting. Want to print or e-mail your display? Just export it as a graphic file or copy and paste

ATLAS.ti also features the object explorer: a highly intuitive "tree view" of your entire project. You can view objects and their related sub-objects while maintaining direct access to your data.

Teamwork – That's The Way You Get Things Done!

Too many cooks in the kitchen? Not with ATLAS.ti. Thanks to our many teamwork functions, you and your team can wrap up the most complex projects quickly and efficiently. Merge sub-projects, sync up your files whenever a document has been modified – and rest easy knowing that documents cannot be edited by more than one person at a time.

As project manager, you're in charge of assigning hierarchical access rights to your fellow team members: choose between administrative and standard rights, restrict project file access to certain users, and guard your HU with a password. Sensitive data stays safe without hindering the administrators.

More Benefits Of ATLAS.ti Teamwork

- Who's who. Team members can log in using their own names, and every entry they work on gets automatically stamped so you always know the author
- Keep it clean. Redundant codings are hunted down by the code analyzer; you can then clear them away in a single step
- For the uninitiated. If some members of your team don't use ATLAS.ti, you can still keep them in the loop with easy-to-follow PDF documents: it's easy to export your coded documents as PDFs

Outputting – The Choice Is Yours

ATLAS.ti's outputting options allow you and your team to work with your data in a wide range of other programs. Choose between seven outputting formats (including fully customizable XML conversion), depending on how you want to present your data and what other programs it might encounter.

Textual or graphical output? Up to you. Send your research to a printer, a text editor, or a file – it will remain flexible for other users and platforms.

Available outputting formats:

- RTF. A versatile, basic option; best for coded segments, search results, memos, etc.
- PDF. Output precisely what you see on your screen
- XML. ATLAS.ti supports open standard XML; with this language, you can easily export your entire project
- …and more: HTML, Excel/Calc, SPSS, images (BMP or WMF files)

No matter what your QDA goals are, ATLAS.ti has got you covered. Our software is known the world over for its balance of sophistication and usability – a balance that we've taken even further with v6.0. So when your project reaches endgame stage, you can count on a full spectrum of options and an elegant final product that reflects your unique perspective.