

EASY TO LEARN, EASY TO USE

Analyze anything, faster.

ATLAS.ti helps you uncover better insights with intuitive research tools and best-in-class technology. Built for every need: From basic analysis tasks to the most in-depth research projects.

Access to all versions with any license:



10 REASONS TO CHOOSE ATLAS.ti



1. ALL-IN-ONE SOFTWARE. WITH ONE LICENSE, GET ACCESS TO ALL VERSIONS: WINDOWS, MAC, WEB (AS WELL AS ANDROID AND IPAD)

ATLAS.ti is the only QDA software that provides all-in-one access to desktop versions for Windows and Mac as well as a Web version, regardless of the license (semester, student, single-user, multi-user or campus license)*. Our mobile apps for field research on Android and iPad are available for unlimited use in addition to every license at no extra cost.

** except "Web-only" licenses*



2. LOWEST PRICES

ATLAS.ti offers the lowest price of any professional data analysis package. ATLAS.ti is by far the best value when compared to competing products with separate base-price and pro-price versions. Our credo is simplicity: Everything is always included. When comparing prices between ATLAS.ti and its competitors, keep in mind that ATLAS.ti is always fully featured. There are no add-ons that need to be purchased, and there are no additional costs to perform analytical tasks, work in a team, or use sophisticated visualization tools. One license purchase is all it takes – and you get the full, professional tool you need!



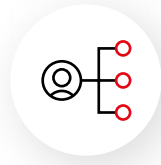
3. ANALYZE ANYTHING, FASTER

Assemble all your research data in ATLAS.ti – whether it is text, PDF, images, audio recordings, videos, surveys, literature research, or social network data. Simply highlight and tag segments of your material, then use our wide array of data analysis and visualization tools. Unlock insights for homework, term papers, bachelor's and master's theses, doctoral dissertations, literature reviews, business reports, marketing material, and more. ATLAS.ti facilitates data analysis in various areas, including education, psychology, sociology, health, engineering, IT, social sciences, religious studies, history, law, anthropology, criminology, UX/UI design, market research, tourism, economics, medicine, management, policy, ecology, and much more.



4. ALL THE TOOLS YOU NEED

ATLAS.ti's powerful analysis and automation tools help you effectively break down data. Let AI- and ML-based intelligent tools do much of the work for you. Gain a quick overview, evaluate statements and opinions, discover meanings and patterns, answer complex questions, and draw robust conclusions. With automatic coding, synonym and concept search, word frequency analysis, sentiment analysis, and word clouds, you can analyze data material at any depth and intensity you desire.



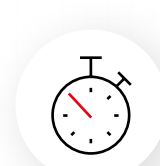
5. MY ATLAS.TI: MANAGE USERS & LICENSES CONVENIENTLY

Our licensing model is flexible and allows you to utilize your ATLAS.ti licenses effectively. ATLAS.ti licenses are "per-seat" licenses. This means that only users working with ATLAS.ti at any given moment count as active users and occupy a seat (concurrent use). Share multi-user licenses with as many people as you want, with no restrictions on people, seats, or machines. When one user logs off, their seat instantly opens up for another user. You always remain in complete control and manage licenses according to your needs – even for large institutions and organizations.



6. EASY TO LEARN AND EASY TO USE

ATLAS.ti is as intuitive as it is powerful; this combination regularly delights its users. And this is not without reason: ATLAS.ti was developed by experts who themselves actively conduct qualitative research and understand the needs of users. ATLAS.ti is therefore fast to learn and super-easy to use. Create your first project in minutes; our free 24/5 support and our many free tutorial videos help you explore and master the deeper functions in no time.



7. AUTOMATED AND AI-BASED ANALYSIS TOOLS SAVE YOU TIME

Leverage a multitude of extremely powerful yet easy-to-use tools to make your work easier: Text search with multiple modes, automated coding (even across documents), word and code clouds, visualizations and Sankey diagrams, as well as fully AI/Machine Learning-based tools such as Sentiment Analysis (SA) and Named Entity Recognition (NER) are all available to help you save time, cut through complex material, and ultimately come up with the results you need quickly, efficiently, and elegantly.



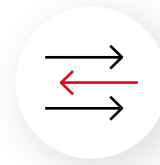
8. TEAM COLLABORATION

The ATLAS.ti desktop and Web versions are ideal for teamwork. Take advantage of the live collaboration features of the Web version: Simply select your project, invite team members to join, and code your material together in real-time. ATLAS.ti Web logs the author of each newly created object, so you can always keep track of who did what. Rely on ATLAS.ti Windows and Mac for deep analysis and to calculate inter-coder agreement. Tailored to qualitative coding, Krippendorff's robust alpha coefficients have been further enhanced specifically for ATLAS.ti by their author, Professor Klaus Krippendorff.



9. BEST FREE CUSTOMER SUPPORT IN THE FIELD FOR PRODUCT AND METHODOLOGY

Our free telephone support is available worldwide 24/5 at local telephone rates, complemented by our live online chat. We offer comprehensive support and learning opportunities, from free webinars and video tutorials to in-person workshops – all of it for free. ATLAS.ti has more than 400 certified trainers on every continent, and no other program offers comparable customer service. Our users often cannot believe that they really get a live person, let alone experienced trainers!



10. EASY MIGRATION, ABSOLUTE FREEDOM

ATLAS.ti was instrumental in the development and implementation of the universal project exchange format QDPX. The QDPX standard allows you to migrate projects between different software packages. This enables you to move freely between different CAQDAS programs.


ATLAS.ti WINDOWS, MAC, AND WEB

ANALYZE ANYTHING, FASTER

ATLAS.ti is the essential tool to help make sense of your research data. Highlight, annotate, and code the data segments that grab your attention. Write down your insights and interpretations, and visualize graphically how the puzzle pieces are coming together. Interrogate the data qualitatively and quantitatively within and across cases. Produce rich outputs that you can easily incorporate into report writing.

A unique feature of ATLAS.ti is its margin area where concepts, descriptions, interpretations, and linkages are easily accessible. Through the margin area, you will always remain close to the data.

ATLAS.ti Windows, Mac, and Web are two-way compatible. For optimum cross-platform collaboration, a project can be shared back and forth between Windows and Mac computers, and between the desktop and the Web version.



MAC

Work fluidly across different kinds of information sources.



- Coded document
- List of codes
- The interactive margin area for quotations, codes, memos, and hyperlinks

SUPPORTED DOCUMENT TYPES AND DATA IMPORT

Text, PDF, audio, video, image, and geodata documents can be easily analyzed with ATLAS.ti. You can also import data from reference management software such as Endnote, Zotero, and Mendeley, as well as data from Twitter, Evernote, and surveys in Excel format.



Text



PDF



Audio



Video



Images



Geodata



Endnote




Twitter



Evernote

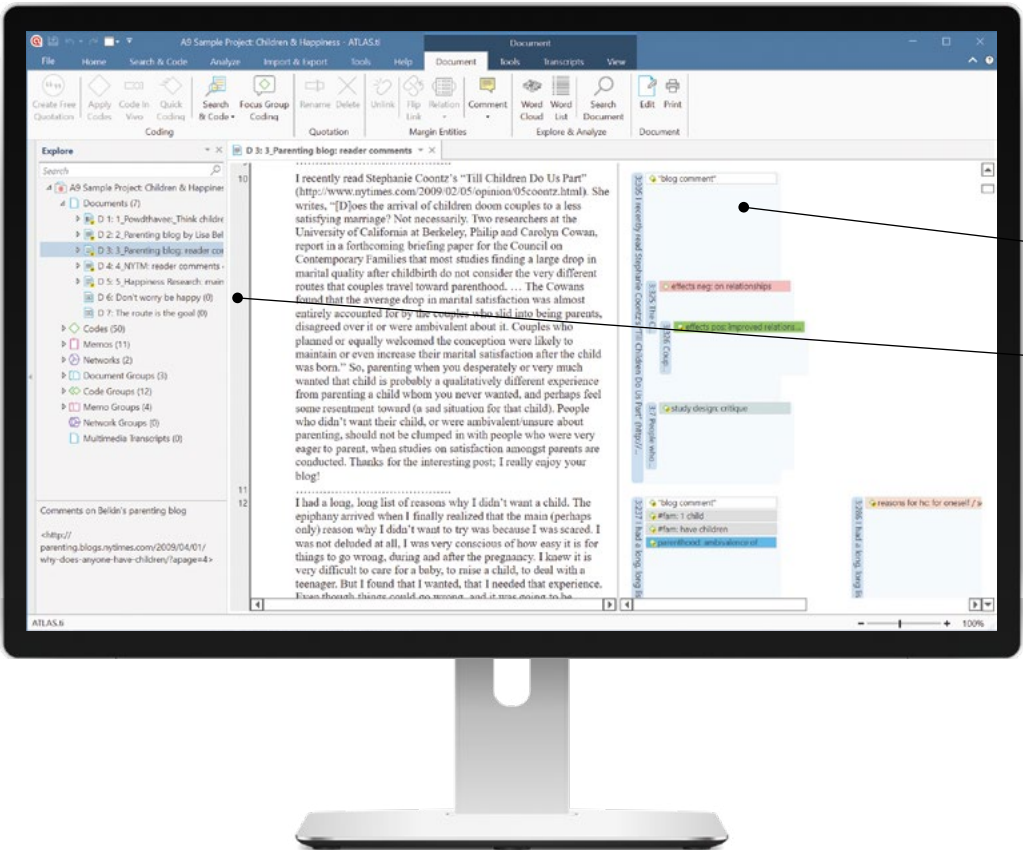


Excel



WINDOWS

Integrate different types of data into your project and keep live linkages to the sources.

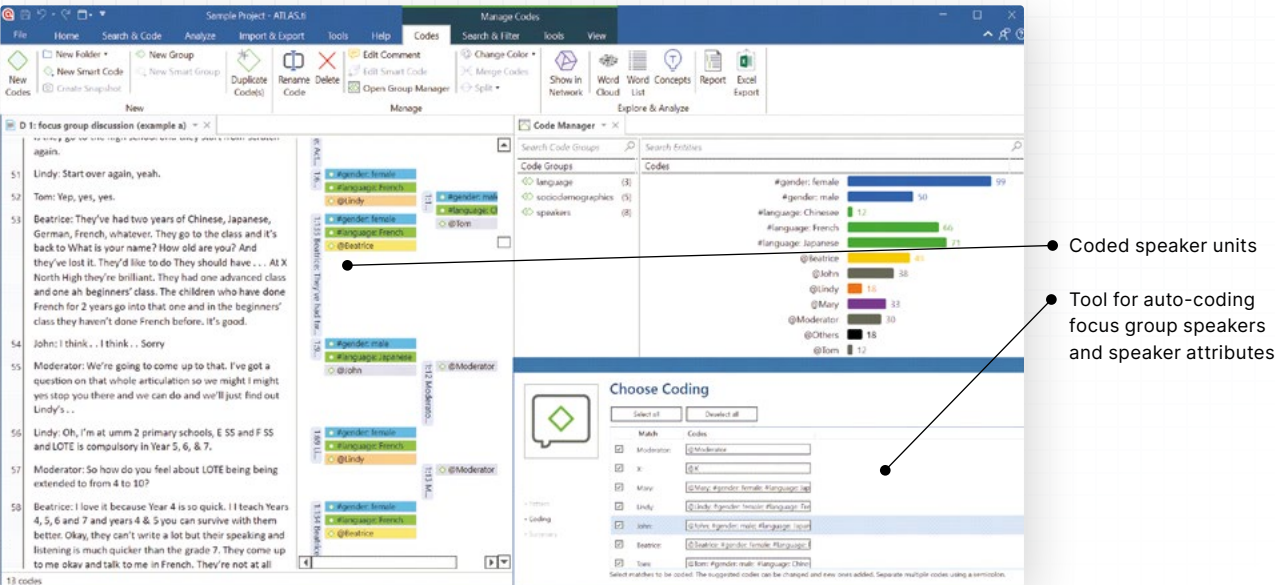


- Automated coding
- The project explorer provides easy access to all entities in your project

WORK WITH A VARIETY OF DOCUMENT TYPES

FOCUS GROUP CODING

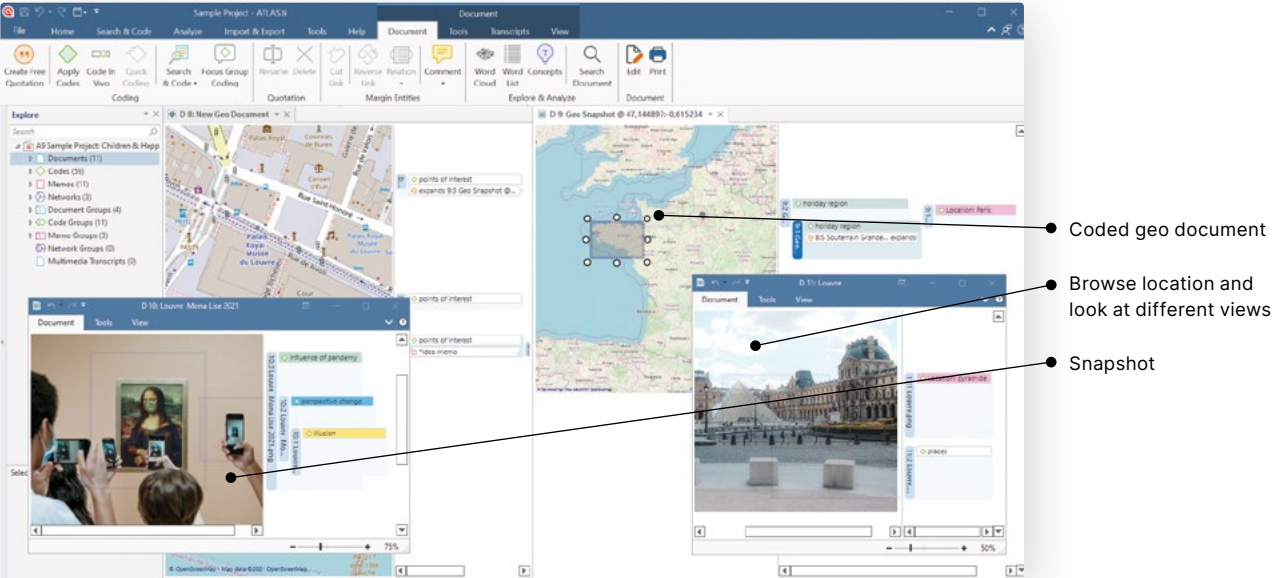
ATLAS.ti recognizes speakers in focus group transcripts and can automatically code speaker units.



Focus group coding dialog

GEO DOCUMENTS

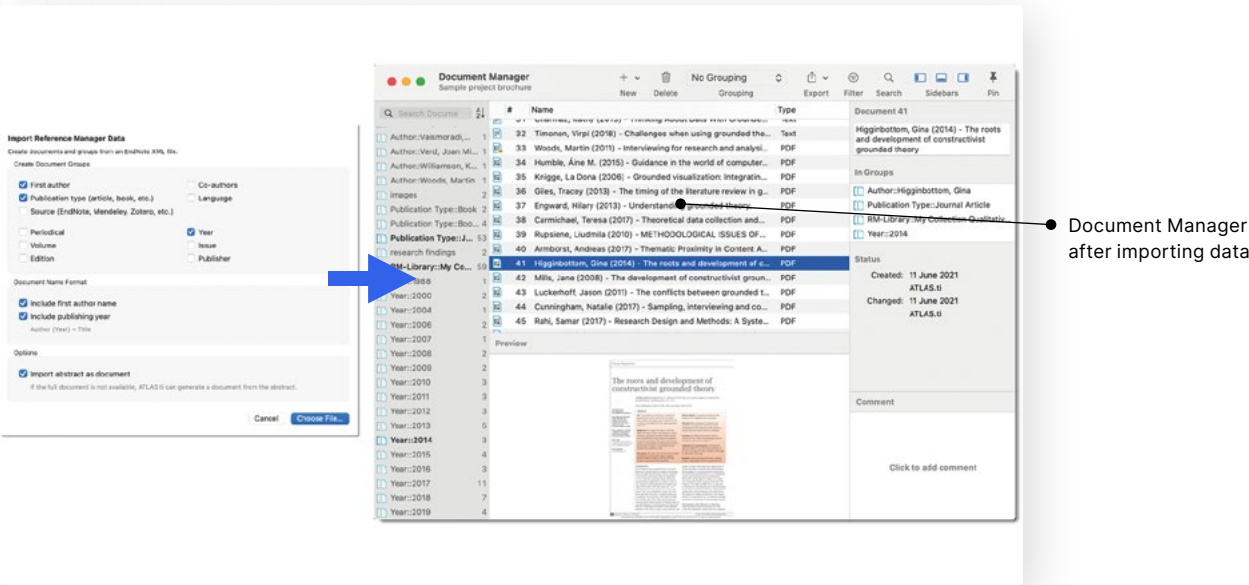
Geo documents have a margin area where everything related to the documents is displayed.



Set geo tags in OpenStreetMap, code geo snapshots, and view details by browsing the geo location

REFERENCE MANAGER IMPORT

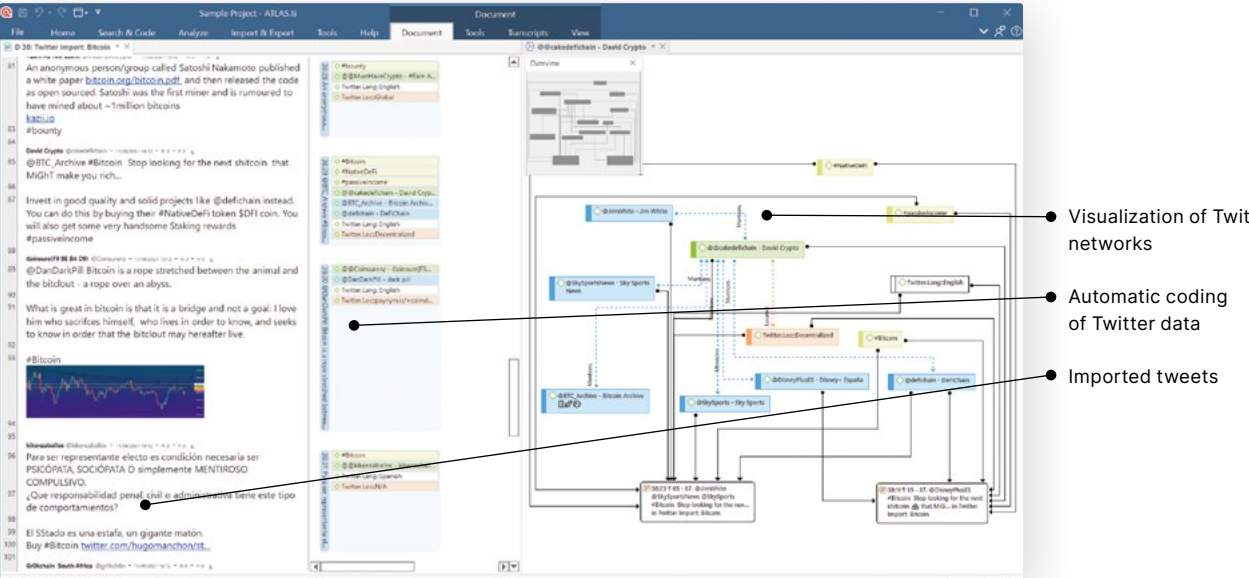
Start your literature review with the reference management software of your choice and expand it with ATLAS.ti.



Dialog for importing reference manager data

TWITTER IMPORT

You can also import data from Twitter, searching by hashtags or keywords. Once imported, tweets are automatically coded, organized, and displayed in attractive social network visualizations.



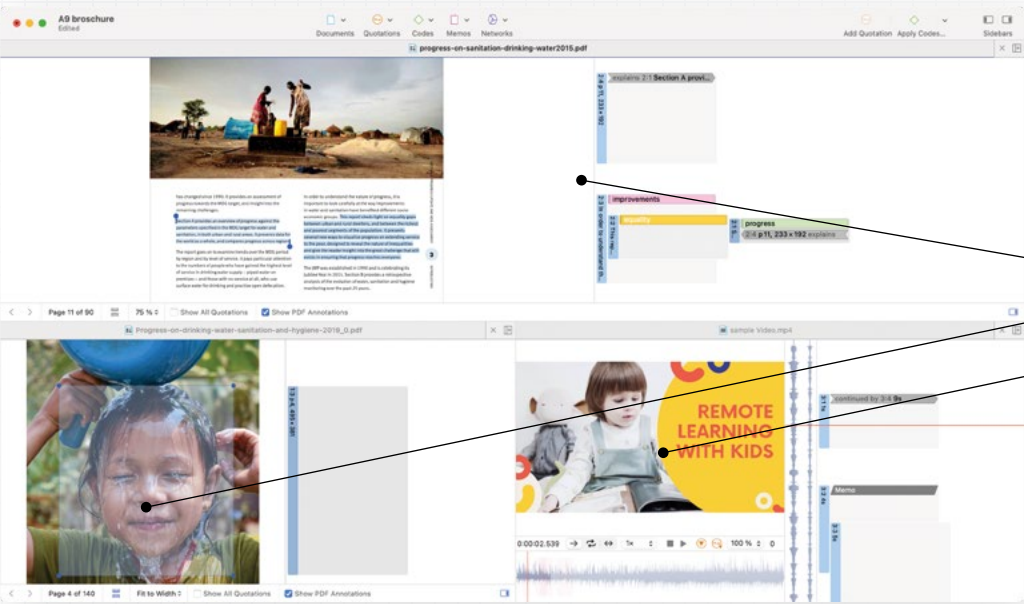
Analysing Twitter data with ATLAS.ti Windows

EXPLORE YOUR DATA

THE ATLAS.ti WORKSPACE

In ATLAS.ti, you can work with one document at a time or multiple documents side-by-side, allowing for rich comparative analysis. The interactive margin area is the core workspace for viewing and reviewing, linking, and editing selected data segments, codes, memos, and hyperlinks.

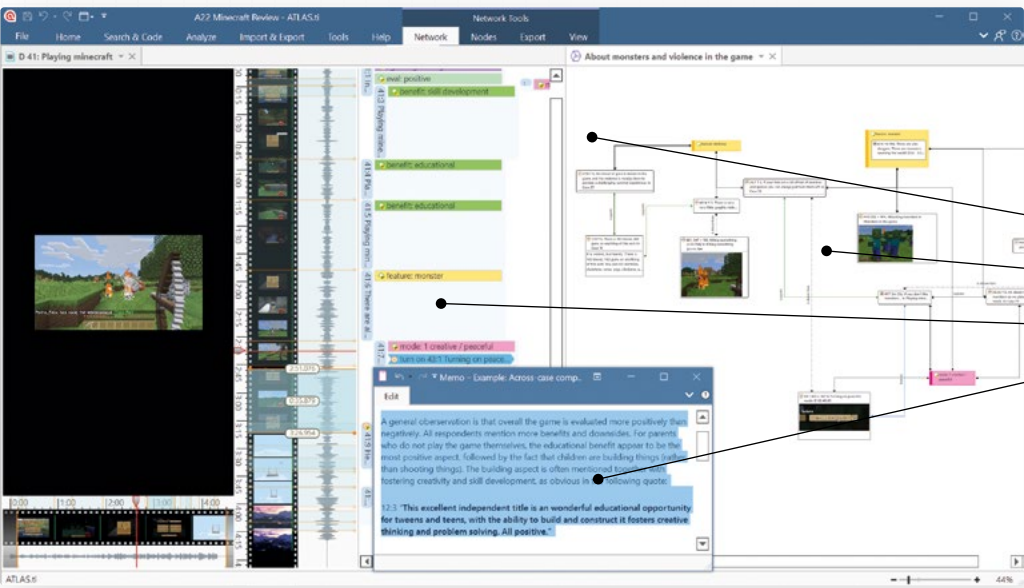
MAC



- PDF
- Image
- Video

Display all relevant data sources, keywords, links, and notes on one single screen

WINDOWS



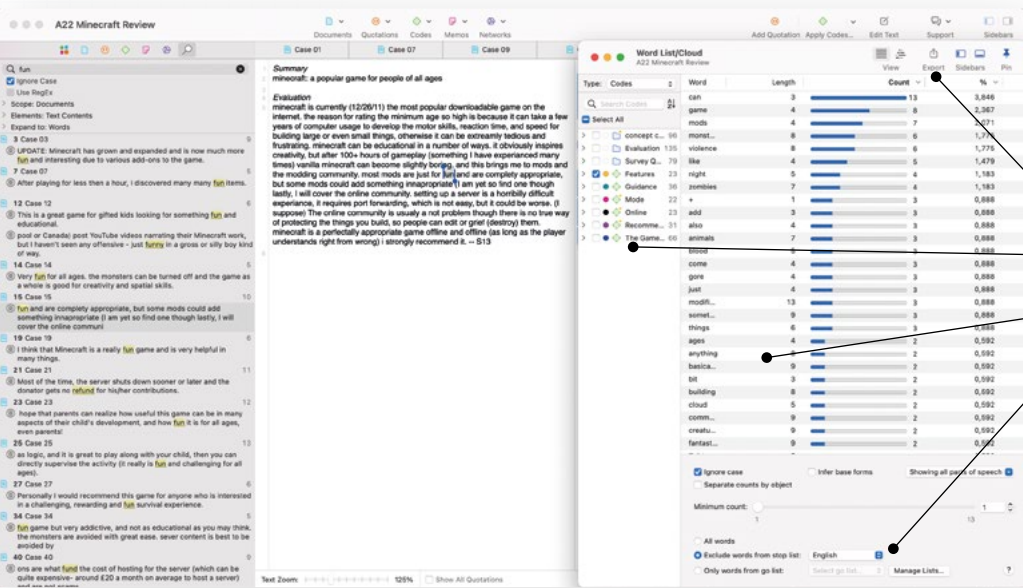
- Region
- Network
- Margin area
- Memo

Work with floated or docked windows as it suits your personal preferences and analytic requirements

QUICK OVERVIEW AND FAST INSIGHTS

With ATLAS.ti, you can produce word frequency counts within and across text documents. Get an overview of the words that study participants use and identify patterns across groups of participants. Word frequencies can be shown as an ATLAS.ti table, a word cloud, or exported to Excel. If you are only interested in a specific set of words, you can apply stop and go lists.

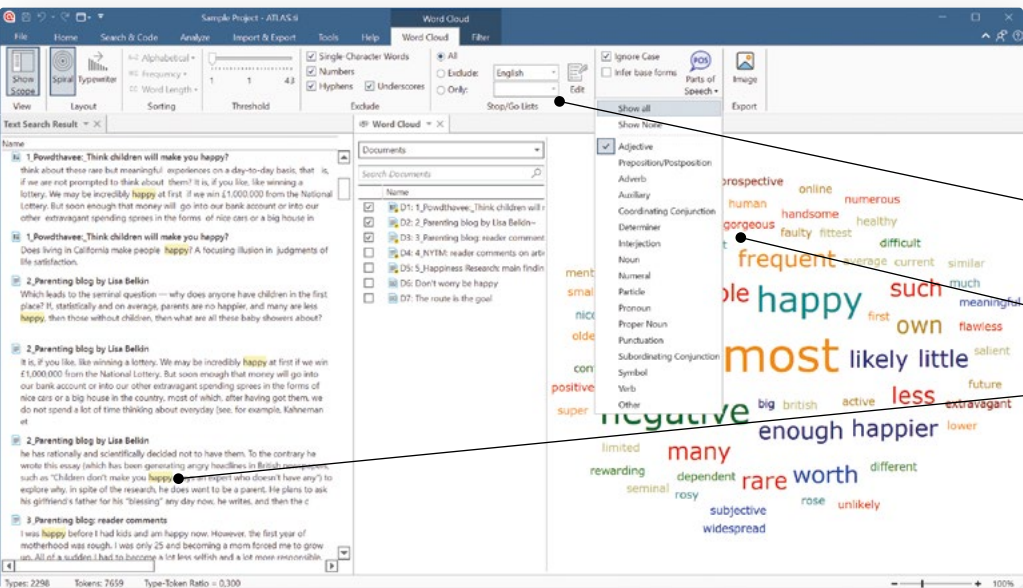
CREATE WORD LISTS



- Export to Excel
- Define the scope
- Frequencies
- Exclude words using stop lists

Word frequency table in ATLAS.ti Mac: Counting words across documents

CREATE WORD CLOUDS



- Exclude words using stop lists
- Word cloud
- Words in context

Explore your data using word clouds and filter for parts of speech

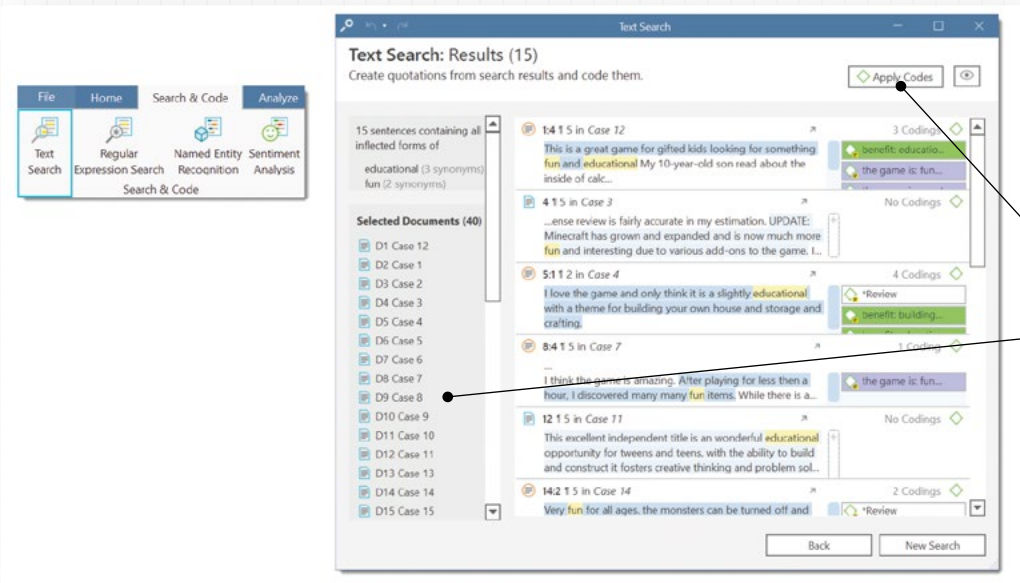
AUTOMATED CODING FEATURES

FIND RELEVANT DATA

With the recent advances in Deep Learning technology, the ability of algorithms to analyze text has improved considerably. Creative use of advanced artificial intelligence techniques can be an effective tool for doing in-depth research. ATLAS.ti includes such technology to enhance the research experience and increase your productivity.

ATLAS.ti offers four ways of searching for relevant information in your data that can then be automatically coded:

TEXT SEARCH



Text Search: Results (15)

15 sentences containing all inflected forms of educational (3 synonyms) fun (2 synonyms)

Selected Documents (40)

14.1.5 in Case 12: This is a great game for gifted kids looking for something fun and educational. My 10-year-old son read about the inside of calc...

4.1.5 in Case 3: ...ense review is fairly accurate in my estimation. UPDATE: Minecraft has grown and expanded and is now much more fun and interesting due to various add-ons to the game. I...

5.1.1.2 in Case 4: I love the game and only think it is a slightly educational with a theme for building your own house and storage and crafting.

8.4.1.5 in Case 7: I think the game is amazing. After playing for less than a hour, I discovered many many fun items. While there is a...

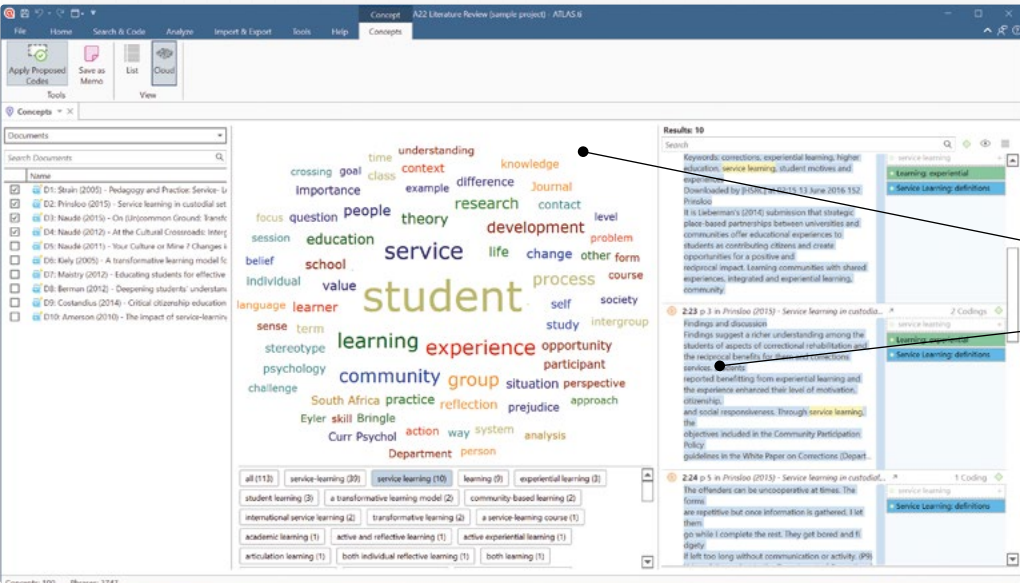
12.1.5 in Case 11: This excellent independent title is a wonderful educational opportunity for tweens and teens, with the ability to build and construct it fosters creative thinking and problem sol...

14.2.1.5 in Case 14: Very fun for all ages, the monsters can be turned off and

- Code search results automatically
- Scope of the search

Search text and code all results automatically

CONCEPT SEARCH



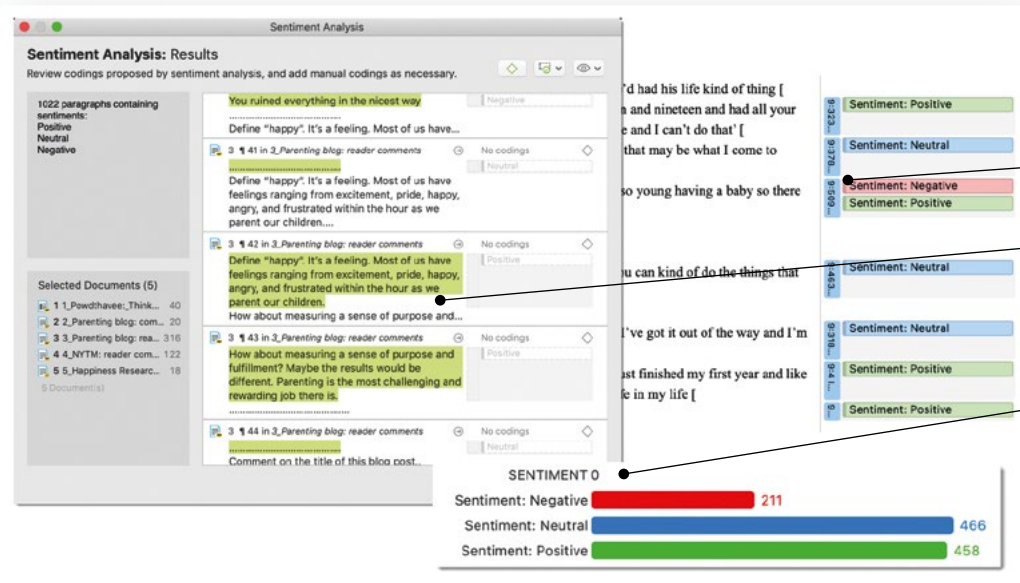
Concepts: 102 Literature Review (Sample project) - ATLAS.ti

Identified concepts: understanding, knowledge, research, development, student, learning, experience, opportunity, participant, community, group, situation, perspective, reflection, prejudice, approach, action, way, system, analysis, Department, person

- Identified concepts
- Review results and auto code

Find concepts and auto-code your data

SENTIMENT ANALYSIS



Sentiment Analysis: Results

Review codings proposed by sentiment analysis, and add manual codings as necessary.

1022 paragraphs containing sentiments: Positive, Neutral, Negative

Define "happy": It's a feeling. Most of us have feelings ranging from excitement, pride, happy, angry, and frustrated within the hour as we parent our children...

3.1.4.1 in 3.Parenting blog: reader comments

3.1.4.2 in 3.Parenting blog: reader comments

3.1.4.3 in 3.Parenting blog: reader comments

3.1.4.4 in 3.Parenting blog: reader comments

Comment on the title of this blog post...

SENTIMENT 0

Sentiment: Negative 211

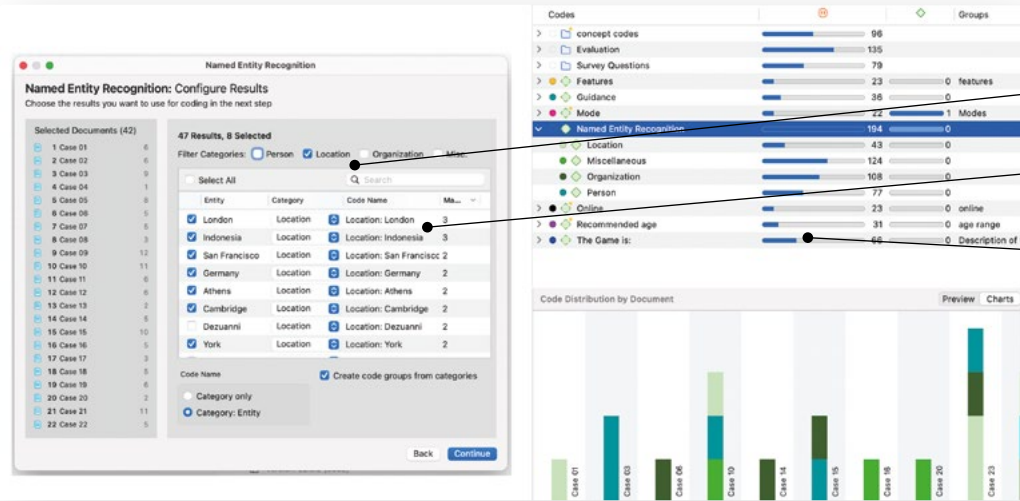
Sentiment: Neutral 466

Sentiment: Positive 458

- Data coded by sentiment
- Review codings proposed by the sentiment analysis; auto-code or code manually
- Display of sentiment codes in the code list

Sentiment analysis in ATLAS.ti Mac

NAMED ENTITY RECOGNITION (NER)



Named Entity Recognition: Configure Results

Choose the results you want to use for coding in the next step

47 Results, 8 Selected

Filter Categories: Person, Location, Organization, Miscellaneous

Select All

Entity Category Code Name Max

London Location Location: London 3

Indonesia Location Location: Indonesia 3

San Francisco Location Location: San Francisco 2

Germany Location Location: Germany 2

Athens Location Location: Athens 2

Cambridge Location Location: Cambridge 2

Dezuanni Location Location: Dezuanni 2

York Location Location: York 2

Code Name

Category only

Category: Entity

Create code groups from categories

Review results and auto-code

Entities suggested by ATLAS.ti

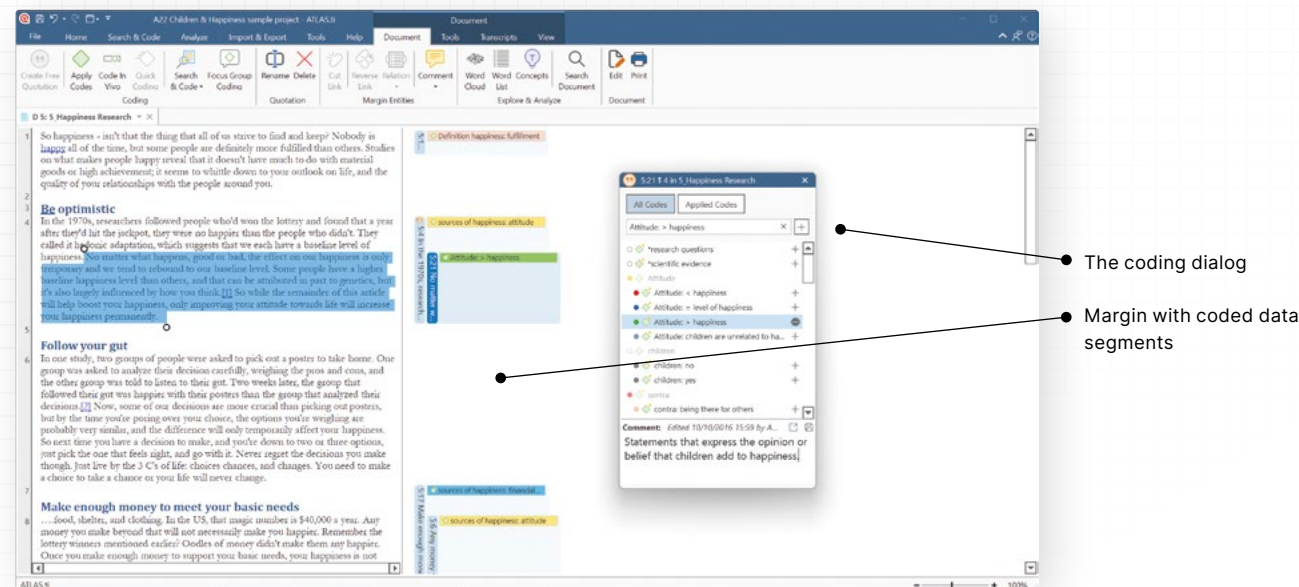
Code list showing the auto-coded entities: persons, locations, organizations, and miscellaneous (works of art, languages, political parties, events, titles of books, etc.)

Finding publishers and authors in a literature review with ATLAS.ti Mac

CODING

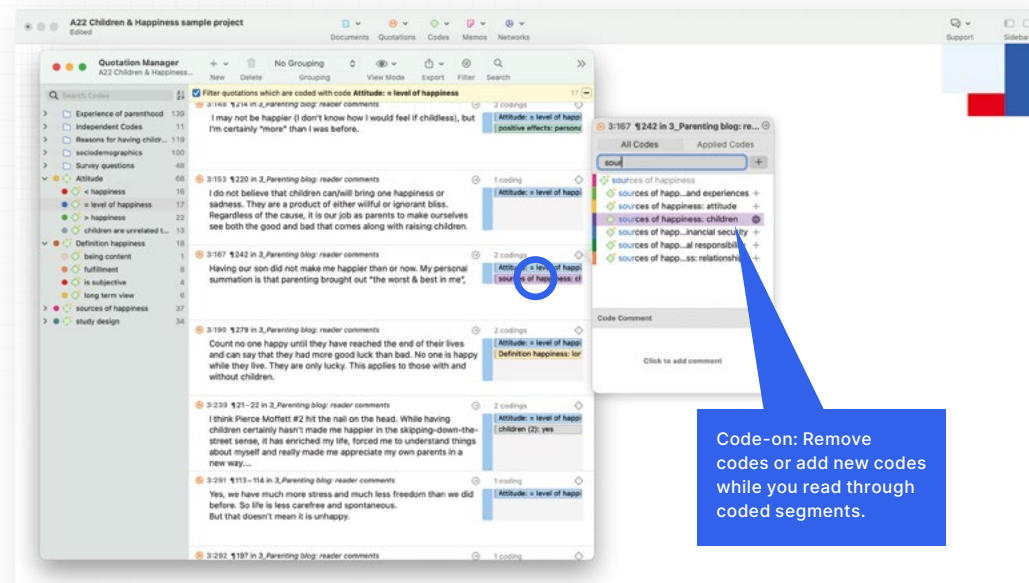
Considering that coding is perhaps the single most fundamental activity in ATLAS.ti, we have re-invented it to make your work faster and more efficient! The coding dialog opens automatically when you double-click on a quotation in the margin area. You can then add an existing code to the quotation by clicking on the “plus” sign. Remove a code by clicking on “minus.” All codes can be thoroughly defined, colored, grouped, and linked to each other and other components of the analysis project.

THE CODING DIALOG



Coding data in ATLAS.ti Windows

“CODE-ON” IN THE QUOTATION READER

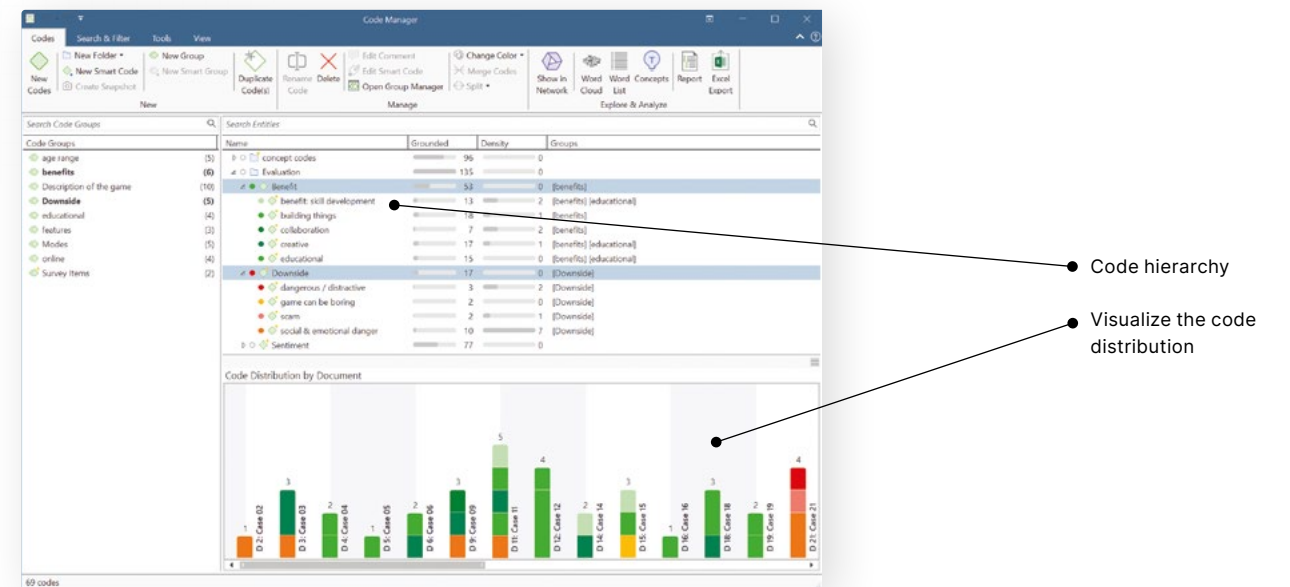


Reviewing coded data in ATLAS.ti Mac

BUILDING YOUR CODE SYSTEM

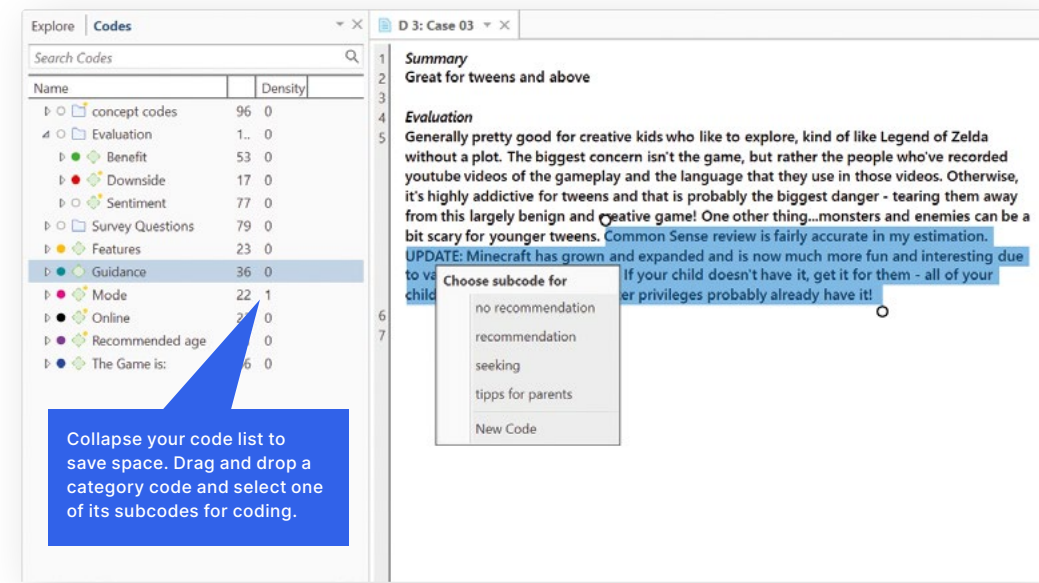
ATLAS.ti offers you new ways to organize your codes in the code system. If you do not have the need to organize your code into a hierarchy of higher and lower order codes, you can work with independent codes. If you want to create a hierarchy of codes, you can make use of category codes and subcodes. If some codes do not fit into any category, they can just remain independent codes.

BUILDING A CODE HIERARCHY



Code hierarchy and code distribution

CODING MADE EASY



Drag-and-drop coding

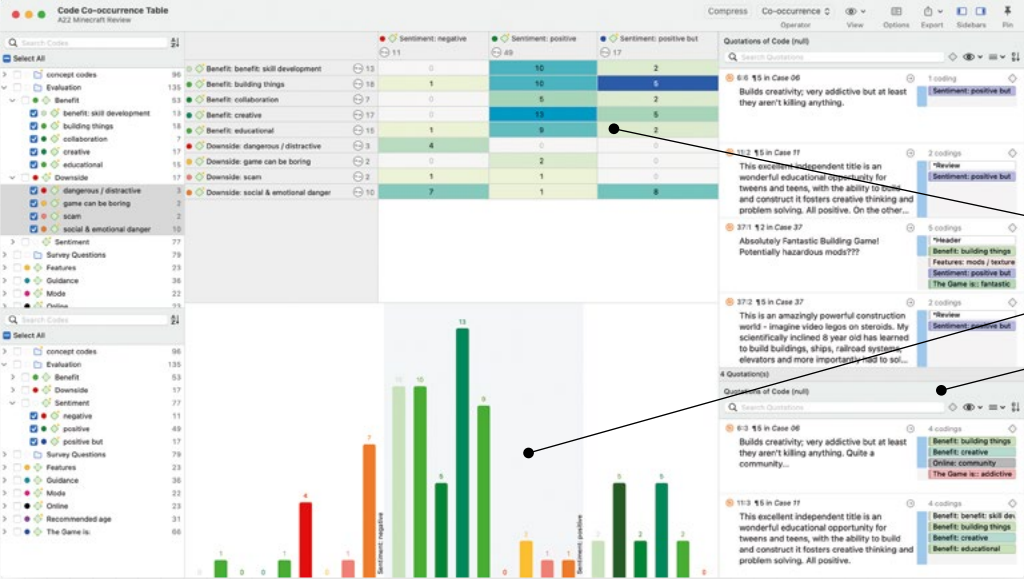
ANALYSIS

ATLAS.ti provides several tools that allow you to analyze your research data qualitatively and quantitatively. Here are some of them:

CODE CO-OCCURRENCE TOOLS

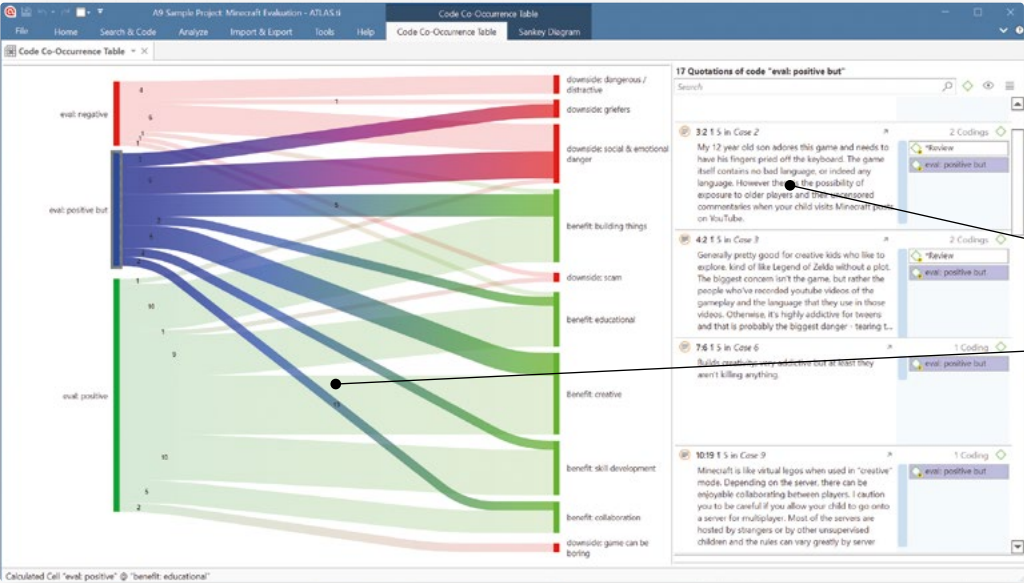
Code co-occurrences are associations between codes. They tell us about relationships between concepts as well as about the context. For example, you may ask: *Within what context are study participants expressing satisfaction with services?* or, *When people are expressing satisfaction with services, what else are they saying?* Code co-occurrences can be explored both qualitatively and quantitatively.

CODE CO-OCCURRENCE TABLE



Explore relationships in your data

DATA VISUALIZATION: CHOOSE BETWEEN HISTOGRAMS AND SANKEY DIAGRAMS

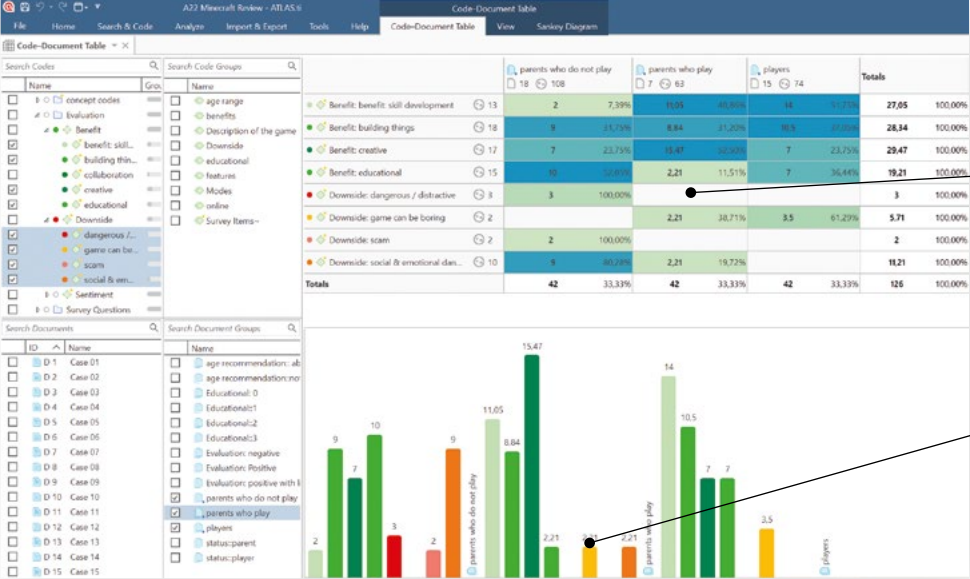


Use a Sankey diagram to visualize the relationships in your data

COMPARE YOUR DATA WITHIN AND ACROSS CASES

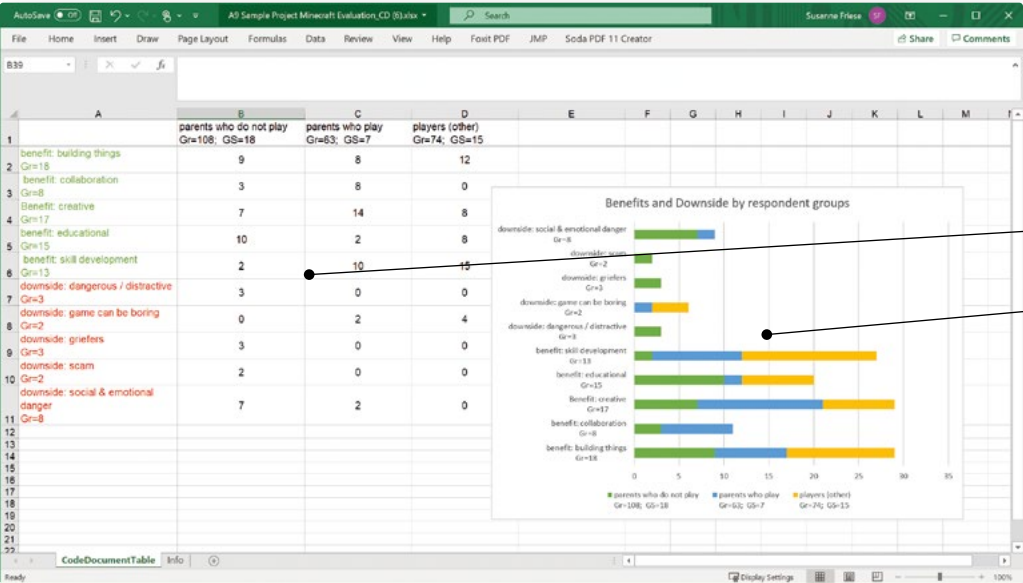
You can create crosstabs that indicate how often something has been written about a particular idea or topic. Within-case and across-case analyses are possible, supported by the display of absolute and relative frequencies. If the analysis units are uneven, you can normalize the data. For pattern recognition or further discriminant analysis you can binarize the results.

CODE-DOCUMENT TABLE



Compare groups and quantify your data

EXPORT RESULTS TO EXCEL

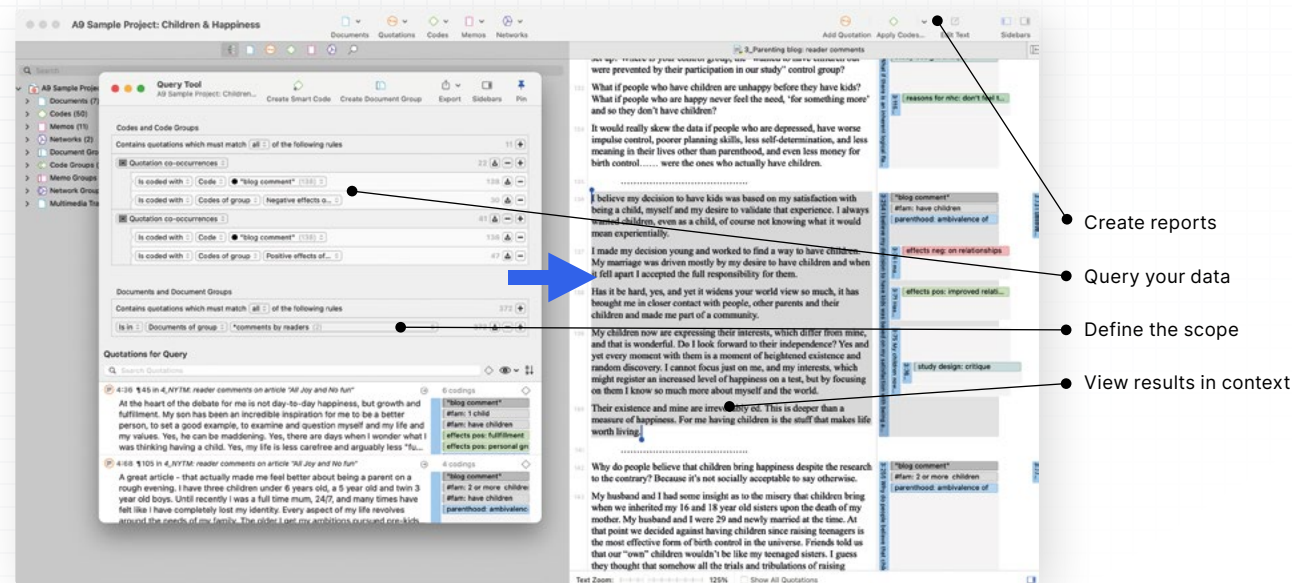


Excel export based on the above Code-Document Table

FURTHER ANALYSIS OPTIONS

The Query Tool allows you to interrogate the data by codes and across documents using a set of query rules and operators. For example, you may ask: *What barriers to access services did study participants encounter?* or, *What did the people interviewed in Sunnyside Neighborhood say about economic issues and cultural competence as barriers to accessing services?* These and many other kinds of questions can be answered using the ATLAS.ti Query Tool.

MAC

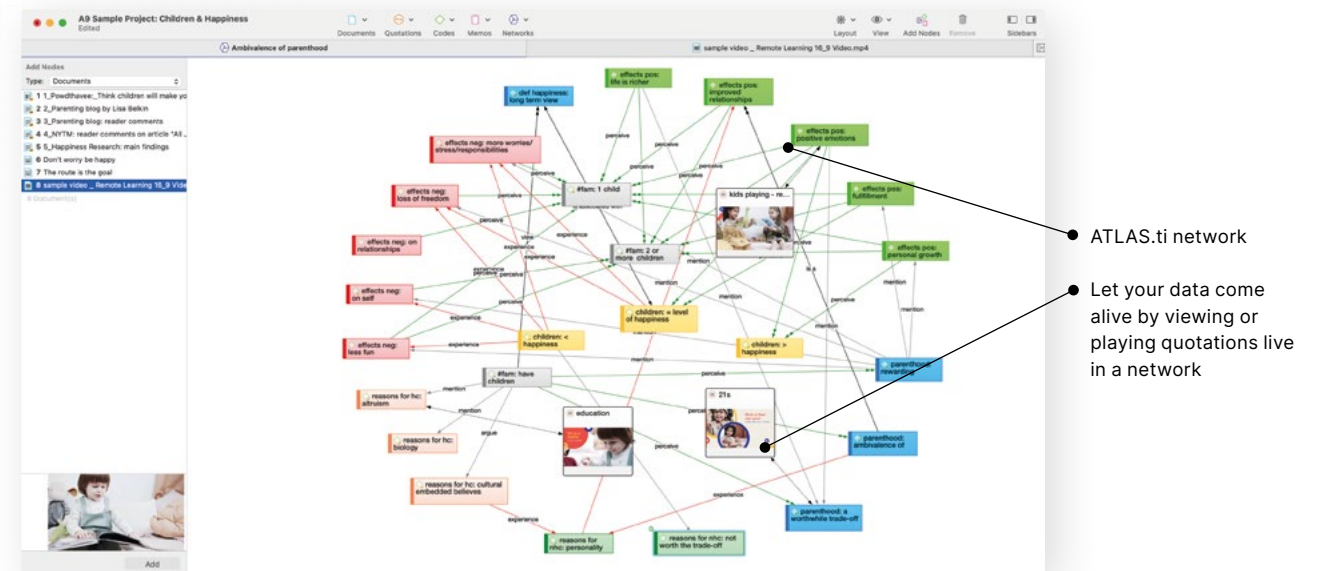


Query Tool with scope in ATLAS.ti Mac

LINKING DATA - BUILDING NETWORKS

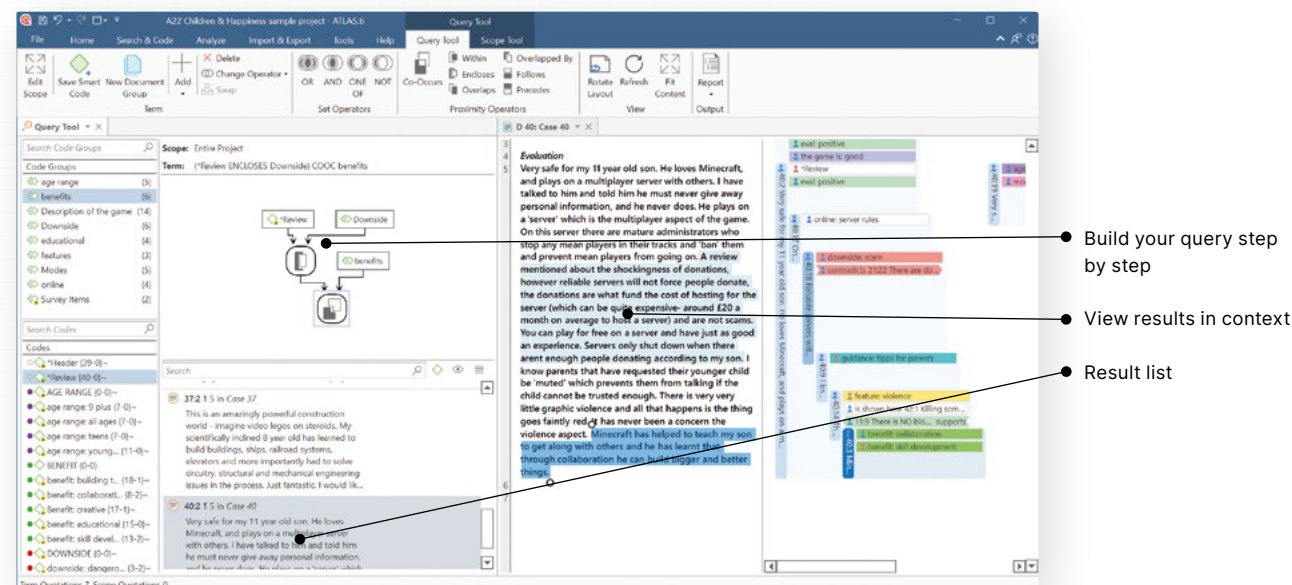
In ATLAS.ti, you can diagram your interpretations as well as the linkages between the different components of an analysis project. This helps you move smoothly between exploring individual details in the data and building an integrated view of the whole.

MAC



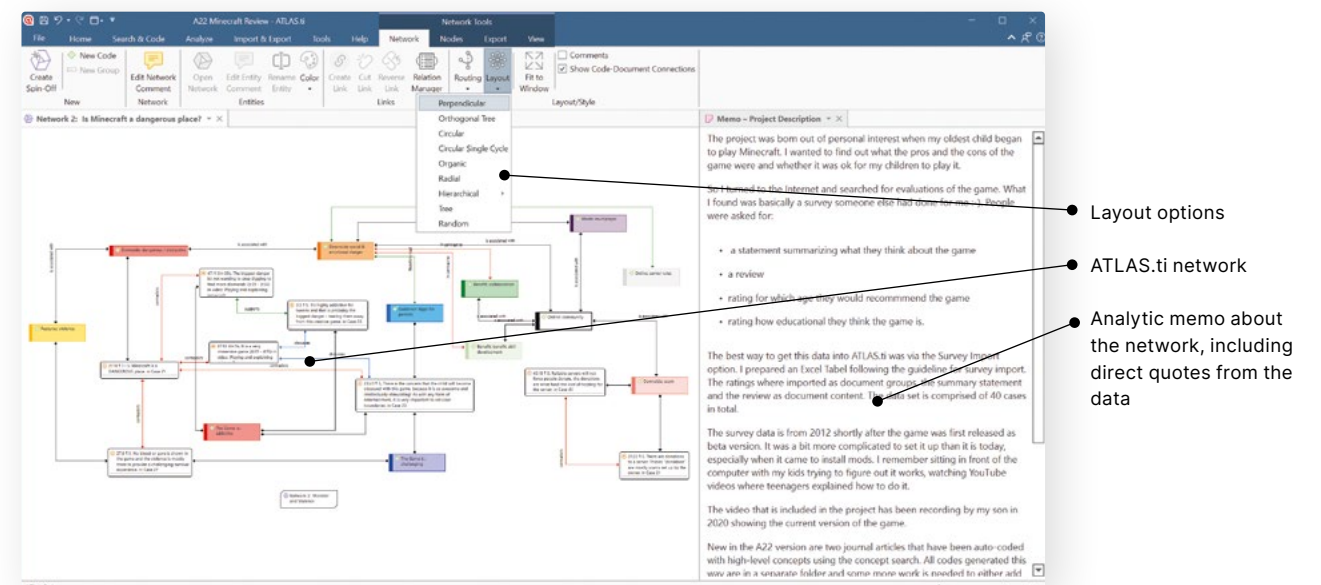
A network (circular layout) in ATLAS.ti Mac

WINDOWS



Query Tool in ATLAS.ti Windows

WINDOWS



ATLAS.ti provides a variety of layouts to visualize your data

TEAM COLLABORATION

Teams can collaborate effortlessly within and across platforms through the Project Merge feature. You can also check inter-coder agreement:

- a) by comparing the codings of different coders in terms of content (i. e., qualitatively) and
- b) by calculating an inter-coder agreement coefficient. Available measures are: Percent agreement, the Holsti index, and various Krippendorff's alpha coefficients.

MERGE PROJECTS OF ALL TEAM MEMBERS

Project Merge

Merge Report

Merged project "Friendship project_coder Susanne" into master project "friendship project_coder Sabine und Susanne (ICA Test)"

Quantitative summary of entities added, merged or skipped

Type	Master Project	Import Project	Added	Merged	Skipped	Result
Documents	4	4	0	0	4	4
Codes	61	72	11	0	51	72
Quotations	270	283	18	0	265	288
Document Groups	2	2	0	0	2	2
Code Groups	10	12	2	0	10	12
Relations	21	21	0	0	21	21
Links	649	350	24	0	326	673
Users	5	3	0	1	2	5
Colors	13	13	0	0	13	13
Projects	1	1	0	0	1	1

Master Project:

No. of entities in master project before merging

Import Project:

No. of entities imported into master project

Added:

No. of entities added to master project

Merged:

No. of entities in master project merged with matching entities in the import project

Skipped:

No. of identical entities in both master project and import project, i.e. entities skipped during merge

Result:

No. of entities in master project after merge

Merge report

friendship project for ICA analysis (3 coders) - ATLAS.ti

Inter-coder Agreement

Coders

Sam X

Sam X

Sam X

Add Coder

Semantic Domain: activities: leisure, activities: going for a meal, activities: going for coffee

activities: leisure

activities: going for a meal

activities: going for coffee

Krippendorff α : 0,589

Semantic Domain: benefits: helping each other, benefits: learning from each other, benefits: supporting each other

benefits: helping each other

benefits: learning from each other

benefits: supporting each other

Krippendorff α : 0,546

Inter-coder agreement analysis

UNIVERSAL QDPX PROJECT EXCHANGE

We are very excited to see that, after twenty years of ATLAS.ti being the only manufacturer to steadfastly champion universal data exchange, other software makers are now coming around to seeing the benefit of not holding users' data hostage any longer.

ATLAS.ti responded to the wishes of researchers early on by offering an open, application-independent export format for universal use. This long-standing commitment to academic openness and the free flow of ideas is now being recognized as an important value in itself.

We are convinced that being able to move projects seamlessly between different applications will be of great benefit to the research community. We are extremely proud to have been pioneers of this movement, and we are looking forward to the many advancements it will bring!



Export

Project Bundle

QDPX Project Bundle

Create QDPX project bundle

Export a bundle in QDA XIS6 standard for exchanging processed qualitative data between QDA software programs

Project Bundle

QDPX export dialog in ATLAS.ti Windows, UML class diagram for the QDPX format

ATLAS.ti WEB

EASILY WORK ANYWHERE AND WITH ANYONE

Start your analysis journey and discover qualitative insights for your research projects wherever you are. Open your ATLAS.ti Web projects from any web browser on any computer. There is no need to install any software or separate updates.

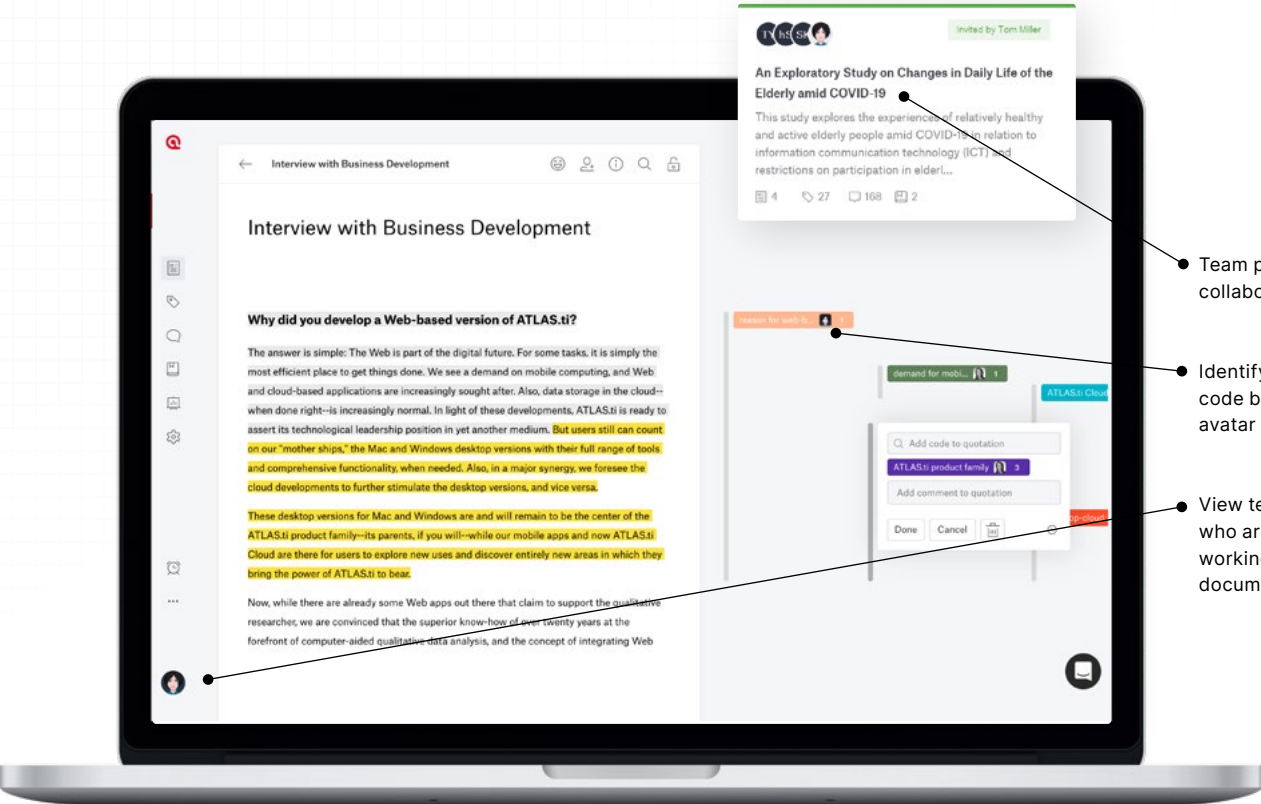
Conducting teamwork is easier than ever with ATLAS.ti Web's live collaboration features. Multiple people can work together on the same project in real-time.

Choose your project, invite your team members, and everyone can work on the project from their own computers. ATLAS.ti Web will automatically save and update the project, as well as keep track of the author of each new entity (document, quotation, code, etc.), so you can easily see who did what.



WEB

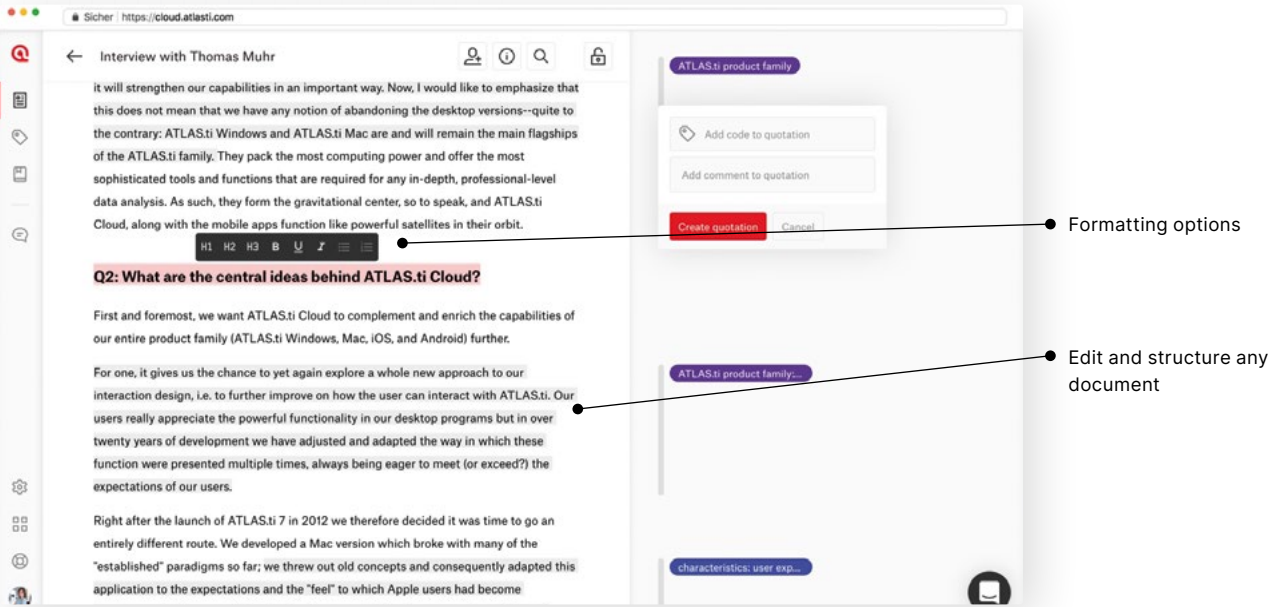
View team members' codings in the margin area of each document



INTUITIVE WORKFLOW

EASY TO LEARN AND EASY TO USE

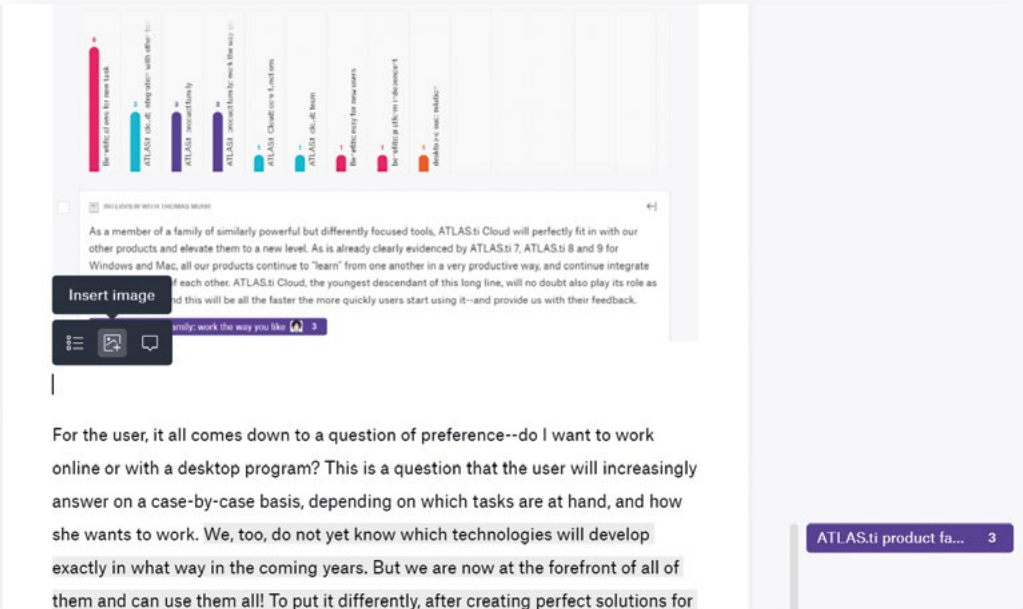
ATLAS.ti Web is incredibly easy to use because it was developed by information technology experts who, as researchers themselves, understand every aspect of your needs. Enjoy the smoothest and most user-friendly way to code and analyze your data.



Easily edit any document at any time during coding, or lock Edit Mode to code only

INSERT LISTS, IMAGES, OR QUOTES

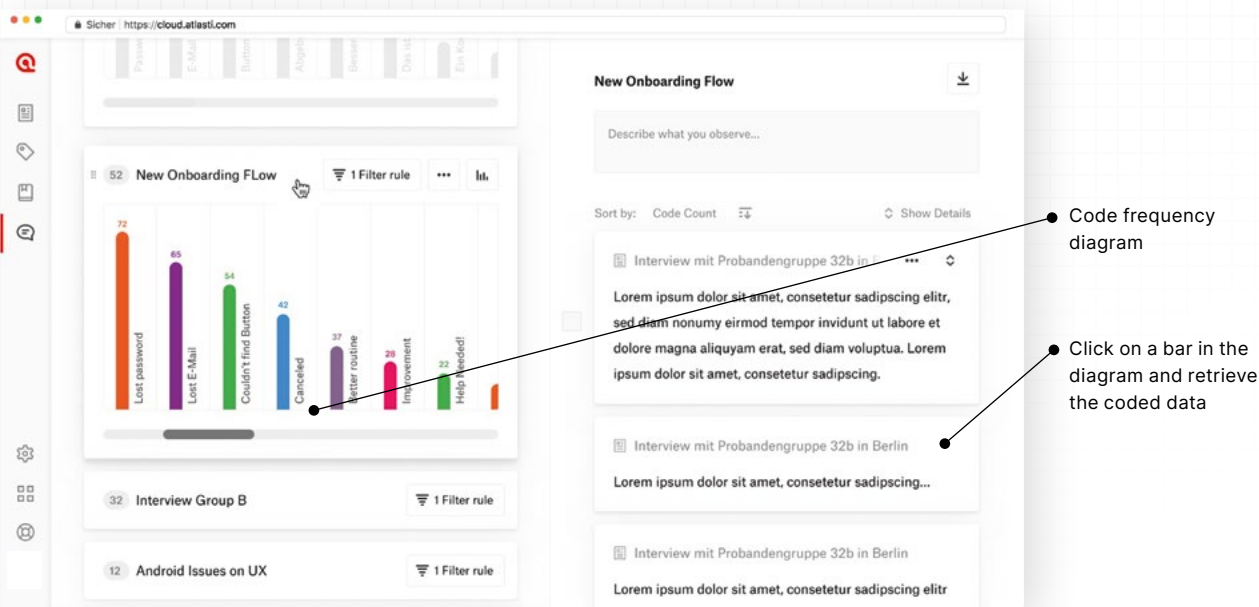
The Insert Quotes option allows you to create new documents based on interesting snippets found in a larger database. Extracted quotes can also be useful in the process of writing up analyses in memos.



SMART ANALYSIS TOOLS

POWERFUL ANALYSIS FEATURES AT YOUR FINGERTIPS

Enjoy powerful analysis and automation tools that will help you dig into your data. Examine your data, discover meanings and patterns, answer complex questions, and draw rigorous conclusions. With ATLAS.ti, you can combine qualitative and quantitative tools. Let ATLAS.ti find relevant data for you, such as people, places, organizations, etc. Easily step into your analysis with auto-coding, synonym search, and more.



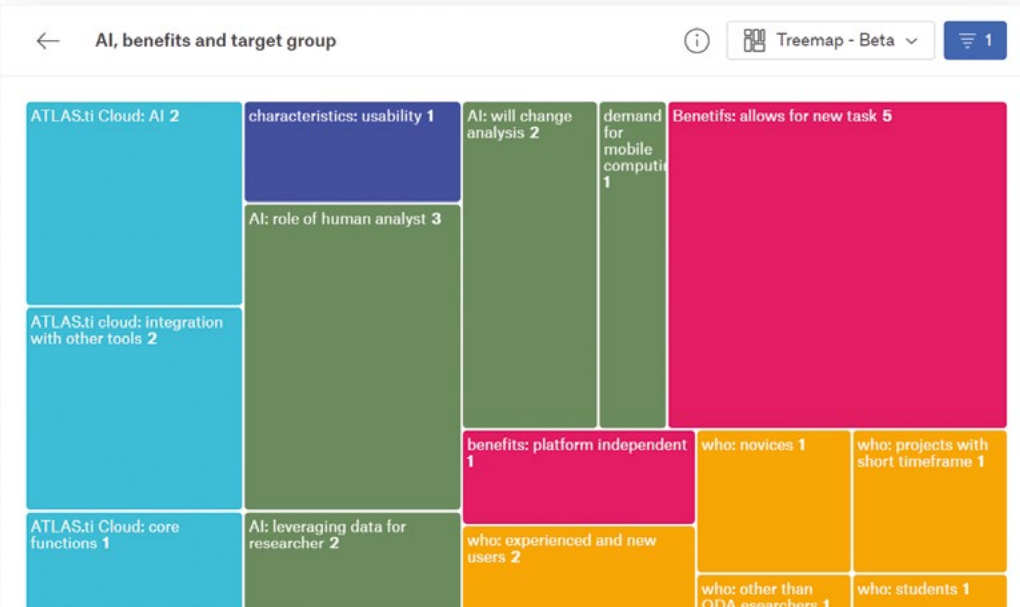
Beautiful visualization outputs that are easy to customize and share with others



Quickly search for any word, easily add auto-suggested synonyms, and code all relevant data with one click

VISUALIZE YOUR DATA

Visualization helps you to make sense of your data, to see patterns, and to highlight trends. It helps you tell stories by curating data into a form that is easier to understand and to communicate.



Analyse your data and visualize results



Compare groups and visualize code distributions as pie charts

ATLAS.ti Mobile for iPad and Android

MOBILIZE YOUR RESEARCH!

Start your analysis project in the field as you collect your data, segment it, code it, and annotate it. Make sense of your data wherever you are with these free apps. Easily import your project into ATLAS.ti Windows and Mac.

