software for qualitative data analysis, management, and model building.
ATLAS.ti gives you all the tools you need for computer-based qualitative data analysis. With this powerful «Knowledge Workbench,» you can conduct your research both systematically and creatively. Get started right from the tutorial and code your way through your material in no time. Sophisticated yet intuitive features help you arrange, reassemble and manage data in virtually any digital format – and with your material under control, you can focus on making sense of it all. It’s really that easy.

Whether you work in anthropology, economics, criminology, medicine, or other fields, ATLAS.ti is the key to getting the most out of your analysis.
Whether you're dealing with dozens of audio files, sifting through piles of photos, creating PDFs from web pages, or something else entirely – ATLAS.ti handles an unsurpassed range of media formats so you can get all your data in shape.

ATLAS.ti supports text, graphic, audio and video formats. Your Rich Text Files will maintain any arbitrary formatting, live web links, and even embedded objects such as Excel™ tables, PowerPoint™ slides, audio, and video. Enjoy the freedom of working with all major graphic formats and a few more, as well as an extensive variety of audio and video formats. Play multimedia files in sync with their transcriptions – you can even do your transcription work right inside ATLAS.ti. And our new native Adobe™ PDF support feature allows you to use PDFs without losing their formatting. So the rule of thumb is: If it's on your screen, it can be fully analyzed in ATLAS.ti.

Graphics, audio and video clips of any length, GoogleEarth™ geodata, PDFs. ATLAS.ti supports more data formats than any other QDA software.

«I have probably tried most packages on the market and after all is said and done there is only one I would use or recommend. ATLAS.ti»
Catharine Payze, Department of Psychology, University of South Africa

For further information visit www.atlasti.com
Intuitive features for complex projects

Your central workspace in ATLAS.ti is the Hermeneutic Unit Editor. Think of it as a container for your project. The Hermeneutic Unit Editor organizes all the primary documents (e.g. text, graphical, audio and video materials, PDFs, GoogleEarth™ geo-data) that you wish to analyze.

Access to all project components – primary documents, quotations, codes, memos, and networks – is fast and comfortable. ATLAS.ti’s structure is logical, its handling is intuitive: activate specialized manager windows whenever you need increased control. Drag codes from the Code Manager onto a selected piece of data for smooth coding. Use Object Managers, the Object Explorer and the Co-occurrence Explorer to browse and navigate your project data. As you go along, you can visualize your findings and interpretations in a digital mind map.

Code systematically and develop a system that fits your research subject

Get to know your data inside out. Use any combination of ATLAS.ti tools to explore your research materials. The Network Editor, the Text Search Tool, the Auto Coder, the Object Crawler, the Word Cruncher and the Query Tool – these will help you discover the «texture» of your data, its hidden connections and embedded meanings.

With ATLAS.ti, you’re free to do what you love: experiment with research methods, stick with one path, or turn some corners. So follow your research instincts wherever they may take you.

«I never attended a training and I am pretty clueless when it comes to technology, but the tutorial and user guidebook were enough to get me started. People ask me how I got done so fast, and I tell them, ATLAS.ti».
Lois MacNamara, Assistant Dean for Student Affairs, Graduate School of Education, University of Pennsylvania

For further information visit www.atlasti.com
Does your project require more than one brain? No problem! Our software is designed for teamwork as well as solitary analysis. To begin with, ATLAS.ti assigns explicit ownership to every piece of data you create or analyze. Dedicated tools, such as the User Administration tool and the HU Merger, make collaboration a breeze. And HTML / XML generators and the XSLT converter let you publish and exchange your material online.

These and other state-of-the-art tools help research teams streamline their work and produce serious results. With ATLAS.ti, you’re never alone – unless you want to be.

Lone riders and research gangs – welcome to ATLAS.ti

«Beyond any data complexity the epistemological primitives relations drive me to improve my creativity skills to analyze them. Its interactive potentiality with other useful software is constantly increasing the scope of my questions.»

Cesar A. Cisneros Puebla, International Institute for Qualitative Methodology, University of Alberta
ATLAS.ti workspaces – a sneak peek

Hermeneutic Unit Editor. This is ATLAS.ti’s main workspace. Here, a PDF document is displayed with associated codes, memos and hyperlinks in the margin area. A list of codes floats in the foreground.

Analyzing Multimedia. It’s easy to code images, audio and video. Note the inverse display of the selected data segment above. (By the way, this is New York’s Central Park West.)
Network editor.
The Network Editor displays complex relations between codes, quotes, memos and other entities. It's the ideal workspace to build models and theories from your findings.

Code Manager.
The Code Manager is a convenient and frequently used tool from the ATLAS.ti workbench. The optional auto color mode visualizes the groundedness and theoretical relevance of a code.

Object Crawler.
The Object Crawler searches your data for all objects matching a search pattern.

Query Tool.
For powerful queries on coded data, the Query Tool is your first choice. Boolean, proximity and semantic operators can be freely combined.

For further information visit www.atlasti.com
Interactive and automatic coding of rich text, image, audio and video materials

Full native PDF support (text, images and layout as-is, without conversion)

Rich Text support with embedded active objects (Excel™, images, etc.)

Powerful geo-coding capability through GoogleEarth™ integration

On-board transcription and text-to-media synchronization

«Live» edit-ready documents with dynamic multi-project update

Fully interactive margin area with drag & drop linking, coding and merging

Hierarchical views of your data with the Object Explorer

Coded data analysis with the Co-occurrence Explorer

Visual model-building and «mind-mapping» with the graphical Network Editor

Theory building and reuse: create and transfer knowledge networks between projects

Hypertext: create and navigate hyperlinks to analyze threads of conversation

Powerful search and retrieve functions with Boolean, semantic and proximity-based operators

Object Crawler: automatically find textual patterns in your project

SPSS™, HTML, XML or CSV exporting options

East Asian and Middle East language support

Built-in XML / XSLT converter: create impressive presentations

Single compressed file project backup and migration

Table-based bulk assignment of primary documents plus attributes («families»)

Extensive teamwork support: project merge, packaging and migration, entity authorship, shared documents

QUESSY.ti: include database content, e.g. Oracle™ and MySQL, in your analysis (commercial and multi-user licenses)
Using the software to code and analyze the data greatly simplified a difficult task, provided the means to compare among disciplines, and to draw conclusions based on trends and themes in the data. I still have a lot to learn about using ATLAS.ti, but even as a novice user, the software was of enormous help.

Carole A. George, Carnegie Mellon University Libraries
Full database access with QUESSY.ti

ATLAS.ti can directly access database systems. With QUESSY.ti, a server-based add-on application from the growing ATLAS.ti product family, you can now search full-fledged SQL databases, retrieve plain content, documents, and multimedia files that match your criteria, sort and pre-process the results online, and import them into ATLAS.ti for detailed analysis.

QUESSY.ti currently supports Oracle, MS SQL Server, MySQL, and MS Access.

Together, ATLAS.ti and QUESSY.ti combine Data Mining and Qualitative Data Analysis in one formidable tool, thus opening completely new horizons in knowledge management.

ATLAS.ti: Renowned support

We all hit snags in our research from time to time. Fortunately, ATLAS.ti’s full range of support options can get you back on track. In addition to our comprehensive manual, online help and ever-growing FAQ collection, powerful peer-to-peer support is available through the ATLAS.ti forum and mailing list (thousands of members and counting!). ATLAS.ti workshops are hosted worldwide by our experts and consultants. And don’t worry if you can’t attend in person – with our series of online video tutorials, it’s easy to learn the ins and outs of the software.

The ATLAS.ti Ordering Center offers 24 / 7 service and takes orders in 11 languages and 19 currencies. Our courteous staff is happy to assist you by phone during regular business hours. For assistance with the program, our Support Center employs a state-of-the-art helpdesk system that lets you conveniently contact our developers and support staff, guaranteeing swift turnaround and short response times. Last but not least, we provide frequent (and free) service packs for automated download right to your computer, so you can always keep your software up-to-date and on the cutting edge!

Worldwide reseller network.

Thanks to our ever-growing reseller network, you can find ATLAS.ti all over the globe. To locate a reseller near you, visit our website at www.atlasti.com
“ATLAS.ti never pushes you to take one analytic path over another, so every project turns out quite differently, which is just as it should be. I love how you stay so close to the data at every little analytic step, and how you can work and analyze directly from the visual networks – which is the only tool I have ever found to actually speed up qualitative analysis.”

Nicholas Woolf, Woolf Consulting, Santa Barbara
License options that fit your needs – and your budget

Our licensing models make it easy for you or your organization to cut costs and eliminate administrative overhead. And with permanent access to upgrades and updates, you’ll stay flexible and current. All ATLAS.ti licenses include our extensive support services, absolutely free.

Campuses take note: We offer educational licenses with a 65% discount.

Students, you can receive more than 90% off the retail price!

Lease or purchase? The choice is yours. If you have a license lease, you’re free to switch to a fully owned model at any time.

For pricing and payment information, please visit www.atlasti.com

«As a PhD student, I have been very pleased with the way ATLAS.ti has helped me to organise and navigate my data. I have transcripts of 16 videos and 24 interviews as well as 24 reports, adding up to a huge volume of work. It is great to have it all in one place and to be able to call it up quickly.»
Victoria C. Rowe, MA, GRSM, Roehampton University
I would like to add that students find it easy to learn because the system is very logically organized, it is integrated (all tools are in the same screen, no need to learn complicated routes), and it can triangulate data from different types of sources of information. Students can rapidly find the usefulness of the software and can quickly make sense of their data even by using some of the basic tools of ATLAS.ti (no need to use the more complicated tools in order to complete an analysis project adequately).

Ricardo B. Contreras, Department of Anthropology / Florida Prevention Research Center (COPH), University of South Florida
ATLAS.ti was developed at the Technical University of Berlin as early as 1989. In 1993, Thomas Muhr released the first commercial version, marking the beginnings of Scientific Software Development – now ATLAS.ti GmbH. Hailed by such luminaries as renowned sociologist Anselm Strauss (who wrote the foreword to the software manual), ATLAS.ti quickly established itself as the de-facto standard QDA application.

Since then, we have stayed true to our principles of solid engineering, innovation and uncompromising dedication to quality. We remain on the cutting edge by working closely with practitioners, researchers and consultants all over the globe. And, as the world’s longest-running QDA software company, we have laid rock-solid foundations that guarantee our product’s reliability and quality for years to come – that’s what our hundreds of thousands of users worldwide have come to trust and appreciate.

ATLAS.ti – two decades of German software engineering

ATLAS.ti continues to set new standards in QDA software. We deliver a tool that’s as universally usable as it is uniquely capable. And because ATLAS.ti supports open standards such as XML, your data will be usable far into the future. Our mission is to give you the performance, the quality, and the flexibility you need to support the way you work. Novices and advanced users in all research areas get powerful results with ATLAS.ti – the only true Knowledge Workbench.
AVLS
The ATLAS.ti Volume License System for multiuser license holders offers secure management of all software licenses. Maintain transparency of all license details and view volume license keys.

SLAS
The ATLAS.ti Site License Administration System for holders of multi-user licenses lets you distribute all licenses and monitor the current status of each individual copy.

ACLOS
The ATLAS.ti Campus License Ordering System deploys ATLAS.ti software to your individual users. Defray your Campus License cost by charging a modest end-user fee for individual copies. ATLAS.ti will transfer payments monthly.
What do all these institutions have in common?

They all use ATLAS.ti!

ATLAS.ti has been at the forefront of QDA software for over ten years. Our focus is on performance and quality, not marketing hype. We aim to support the way people think, plan and create solutions in all research areas. The backbone of ATLAS.ti is solid software engineering, centered on the needs of our users. With ATLAS.ti, all the tools you need are just a mouse click away! www.atlasti.com

...and many more